



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
University Village, Plot 91, Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja.  
**Faculty of the Social Sciences**  
**Department of Mass Communication**  
**2024 1 EXAMINATION**

**Course Title: Principles of Journalism**

**Course Code: JLS 711**

**Credit Unit: 3**

**Time allowed: 3 hours**

**Instruction: Provide the appropriate answer to any of the four questions or items. Each item or question carries 17<sup>1</sup>/<sub>2</sub> marks.**

- (a) Explain in clear terms what you understood by 'news values' with all the known components in the context of journalism. **10 Marks**

(b) Describe succinctly the meaning of the two terms (i) hard news and (ii) soft news. **7<sup>1</sup>/<sub>2</sub> Marks.**
- (a) With the help of a diagram, describe fully the meanings of the following in news writing pattern: (i) Inverted pyramid and (b) Modified Inverted pyramid. **10Marks**

(b) Summarise the meaning of "news structure" in the strictest sense of the term. **7<sup>1</sup>/<sub>2</sub> Marks**
- (a) Identify vividly and expatiate on the three essential parts of a typical news story in journalism. **10 Marks**

(b) Precisely define copy editing. **7<sup>1</sup>/<sub>2</sub> Marks.**
- (a) What is the full meaning of proximity in the context of how news are determined in journalism field? **10 Marks**

(b) Using this popular quote that "all animals are equal, but are more equal than the others," justify concisely the position of prominence among other news determinants. **7<sup>1</sup>/<sub>2</sub> Marks**
- (a) As one of those who classify human interest as a news determinant, illustrate vividly why you deem it necessary to include it among news determinants. **10 Marks**

(b) Outline clearly the three basic types of news. **7<sup>1</sup>/<sub>2</sub> Marks**