



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
2024 1 EXAMINATION

COURSE CODE: ENT 413

CREDIT UNIT: 2

COURSE TITLE: SOCIAL RESPONSIBILITY AND COMMUNITY DEVELOPMENT

TIME ALLOWED: 2 hours 30 mins

INSTRUCTION:

- 1. Indicate your matriculation number clearly**
- 2. Answer question one (1) & attempt any other two (2) questions**
- 3. Question one (1) is compulsory and carries 30 marks. While any other two (2) answers attract 20 marks each. With total of 70 marks**
- 4. Present all your points in coherent and orderly manner**

1a. What do you understand by the term Community Development. (10 Marks)

1b. Discuss the 4 factors contributing to project sustainability. (10 Marks)

1c Describe the steps involved in developing a social enterprise to address a specific social problem. (10 Marks)

2. New Dawn is a Renewable Energy Initiative,

a. Explain the social and environmental benefits of the New Dawn Renewable Energy Initiative. (10 Marks)

b. Propose strategies to enhance the social impact and long-term sustainability of the New dawn Renewable Energy Initiative. (10 Marks)

3a. Social entrepreneurial efforts are not appraised by monetary returns rather, it is appraised by the impact it makes on the environment and the beneficiaries of the innovation applied to solve a pressing social problem. Discuss various dimensions by which Social impact can emerge.

(10 Marks)

3b. Differentiate between the scale of an organization and the scale of its impact. (10 Marks)

4a. What are the advantages of social returns on investment (SROI)? (10 Marks)

4b. What steps are involved in conducting an SROI analysis? (10 Marks)