NATIONAL OPEN UNIVERSITY OF NIGERIA 91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA FACULTY OF MANAGEMENT SCIENCES 2024 1 EXAMINATION

COURSE CODE: ENT 310

COURSE TITLE: CULTURAL CHANGE AND ENTREPRENEURSHIP

CREDIT UNIT: 2

INSTRUCTION: 1. Indicate your Matriculation Number clearly

- 2. Attempt question number one (1) and any other two (2) questions
- 3. Question one (1) is compulsory and carries 30 marks, while the other questions carry 20 marks each.
- 4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2Hours

QUESTION 1

Q1a. Discuss the cultural areas of Nigeria and their characteristics [10 marks];

Q1b. Appraise the linguistic classifications in Nigeria [10 marks]

Q1c. Explain the Nigerian Government's position on language [10 marks].

OUESTION 2

Q2a. Explain the Ijaw culture in Nigeria [10 marks].

Q2 b. Briefly summarize the geographic location of the major ethnic groups in Nigeria [10 marks].

QUESTION 3

Q3a. Elaborate on the Northern cultural zone in Nigeria [10Marks].

Q3b. Evaluate the central cultural zone in Nigeria [10 Marks].

OUESTION 4

Q4a. Give an overview of the Western cultural zone in Nigeria [10 Marks]

Q4b. Analyze the Eastern cultural zone in Nigeria [10 Marks]