



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF ARTS
DEPARTMENT OF ENGLISH
2024 1 EXAMINATION-

COURSE CODE: ENG 823

COURSE TITLE: POPULAR LITERATURE AND THE MASS MEDIA

CREDIT UNITS: 3

TIME ALLOWED: 3 HOURS

INSTRUCTION: Answer any 4 questions

Q1.

- a) Briefly discuss any four benefits of Popular Literature to the society
- b) State two definitions of Popular Literature
- c) List five examples of Popular Literature

Q2.

- a) State any four importance of songs/chants/dance as popular culture
- b) Briefly write on five characteristics of traditional folktales

Q3. Attempt an artistic appreciation of a traditional performance you participated in recently, detailing the steps to the performance appraisal.

Q4. Your newly elected Senator has proposed a bill to ban the traditional festival of your community. Put up a defence for the continuation of this popular expression to dissuade the Senator.

Q5. Discuss five points of the relevance of motion pictures as popular culture to society.