



NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI-
ABUJA.

FACULTY OF EDUCATION
EXAMINATION QUESTIONS
2024 1 EXAMINATION-

COURSE CODE: EGC 801

COURSE TITLE: Principles of Guidance and counselling

CREDIT UNIT(s): 2

TIME ALLOWED: 2 HOURS

INSTRUCTION: ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS

Question 1.

- a. Discuss Elucidate Five (5) Functions of a group leader. (15 Marks)
- b. Explain five (5) Ethics on Testing and Appraising (10 marks)
- c. Explain the T- Group (5 marks)

Question 2

- a. Outline six (6) Characteristic of Group Counsellor (6 marks)
- b. Highlight the four (4) ethical responsibilities of a counsellor to the public. (4 marks)
- c. Explain five (5) ethics on research and publications. (10 marks)

Question 3

- a. State five (5) advantages of Group Guidance and Counselling (10 marks)
- b. Explain Unconditional positive regard or non-possessive warmth and congruence as qualities of a Counsellor. (10 marks)

Question 4

- a. Write a short note on Group Counselling. (15 marks)
- b. List five (5) avenues for Group guidance and counselling (5 marks)

With your knowledge of advertising management, assess the Nigerian situation with respect to the future of advertising and explain five (5) critical issues that will give new birth to future advertising in Nigeria.

QUESTION 4

Explain the following approaches to the development of an advertising budget:

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|------------------------------------|-----------|
| i. Percentage of the Sales Budget | (3 Marks) |
| ii. Competitive Parity Approach | (3 Marks) |
| iii. Objectives and Tasks Approach | (3 marks) |
| iv. Market Share Approach | (3 Marks) |
| v. Managerial Judgment Approach | (3 Marks) |

QUESTION 5

The origin and development of advertising led to a greater contribution to the Nigerian economy. With your understanding of this development, explain briefly any five (5) contributions that were introduced to advertising that are still in existence today **(15 Marks)**

- 6a. List two basic techniques to increase the instruction execution rate of a processor
- 6b. The quest for higher-performance digital computers has brought about the development of parallel processing. Highlight the motivations of parallel processing. (3 marks)
- 6c. Discuss forms of redundancy in fault tolerant. (10 marks)