Course Code: CIT 415
Course Title: Introduction to E-Commerce
Credit: 3 units
Time allowed: 3 Hours
Instruction: Answer Questions ONE (1) and any other THREE (3) Questions

QUESTION ONE (1)

1a. (i) What are the three (3) Disadvantages of E-commerce? [6 Marks]
(ii) Explain the e-commerce challenges faced by e-commerce and e-business [7 Marks]
1b. (i) Discuss the different Electronic Payment Methods [6 Marks]
(ii) Briefly explain the following concepts [6 Marks]

[Total Marks = 25 Marks]

QUESTION TWO (2)
2. Distinguished between Shopping security and solitary hub for data management

[Total Marks = 15 Marks]

QUESTION THREE (3)
3. Discuss the main requirements for developing a good e-commerce catalogue

Total =15 Marks
Total Marks =15 Marks

QUESTIONs FOUR (4)
4. Explain Different Order Statuses in Ecommerce

Total Marks =15 Marks

QUESTION FIVE (5)
5a. Explain the operations of Browser fingerprinting as a Techniques for Tracking Customer Information [9 Marks]

5b. Describe the operation of Manual Credit Card Processing [6 Marks]

Total Marks =15 Marks

QUESTION SIX (6)
6a. Exemplify on Security protocol in Internet [9 marks]
6b. Highlight Major Features of Successful E-Commerce [6 marks]
Total Marks =15 Marks