



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2024 I EXAMINATION

COURSE CODE: BUS429
COURSE TITLE: CORPORATE PLANNING
CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½Hours

1a. What roles do managers play in an organisation?

1b. Explain the purpose of "Planning"

1c. Explain the features of any strategic decisions taken in an "organization"

2a. Write notes on the following:

- i. Strategies
- ii. Budgets
- iii. Programmes

2b. Explain the various steps involving in Planning

3a. Identify and explain the steps involving in Decision making process?

3b. A decision maker who was perfectly rational would be fully objective and logical. Explain the assumptions of Rationality of a decision maker.

4a. An important factor in managing people is creativity. Explain the Phrases involved in Creative Process.

4b. Explain the benefits and drawbacks of Management by Objectives.

5a. Explain the advantages and disadvantages of Budgeting

5b. Write on notes the followings:

- i. Queuing Theory
- ii. Breakeven Analysis