NOUN
NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF BUSINESS ADMINISTRATION
2024_1 EXAMINATION-

Course Code: BUS 401

Course Title: Management Information System

Semester: First Semester

Time Allowed: 2½ hours

Credit Unit: 3

Instruction: Attempt question ONE 25marks and any three questions 15marks of your choice

QUESTION ONE   25marks

TechHaven's current home market is Nigeria, where it has established a strong online presence and a loyal customer base. Your product range includes smartphones, tablets, smartwatches, smart home devices, and other related accessories. The company operates through its e-commerce website and has built a reputation for providing high-quality products, excellent customer service, and timely deliveries. Develop an expansion strategy for TechHaven to enter a new international market. Your chosen market is "India," one of the fastest-growing e-commerce markets with a large population and a growing middle class. Outline the 5 common types, pros and cons you will take to expand into India's e-commerce market successfully.

QUESTION TWO
    (a) How can you describe computer systems according to MIS?   5marks
    (b) References to "generations" of computers are common in discussions of computer history. Discuss 10marks

QUESTION THREE
    a) Distinguish between Analog Computers and Digital Computers   5marks
    b) Basic Operations of Computing   10marks

QUESTION FOUR
    Discuss the concept of Computer file
    Discuss the types of files that

QUESTION FIVE
Write a short note on the following:
    a) Machine languages   5marks
    b) Assembler Language   5marks
    c) High-Level Language   5marks

QUESTION SIX
    a) Differentiate between Distributed Processing and Real-time Systems
    5marks
    List of advantages and disad
    10marks

QUESTION FOUR

4a. What is the difference between the VAR and granger causality test (3 marks)

4b. Define impulse response in econometrics analysis (2 marks)

4c. List the modeling procedure in obtaining the impulse response functions (4 marks)

4d. Using the impulse response function interpret these graphs (6 marks)

Income to income
i.

Consumption to Income

Invest to income

Income to income

Consumption to income