

NATIONAL OPEN UNIVERSITY OF NIGERIA

FACULTY OF SOCIAL SCIENCES

DEPARTMENT OF PEACE STUDIES AND CONFLICT RESOLUTION

2023_2 EXAMINATIONS_

COURSE CODE: PCR813

COURSE TITLE: PEACE AND SECURITY IN GLOBAL CONTEXT

CREDIT UNIT: 3

INSTRUCTION: In this examination, students are required to answer any four questions out TIME ALLOWED: 3 HOURS

of five. All questions carry equal marks of 17.5

1. List and elucidate in details at least 7 actions taken by Humanitarian organizations while monitoring the state of affairs of refugees and IDPs. (17.5marks)

- 2a. What do you understand by the word 'deterrence'? Provide two brief definitions(7marks)
- 2b. List and concisely explicate the 3 Requirements of Deterrence (10.5marks)
- 3. Identify the 3 phases of revolutionary war and provide at least 3 features of each phase. (17.5marks)
- 4a. Describe the term 'limited war' (5marks)
- 4b. Enumerate the 5 Ways to Limit Wars with short explanation. (7.5 marks)
- 4c. Identify at least five methods by which degree of escalation can be measured. (5marks)
- 5a. Illustrate the 6 potential causes of war. (10marks)
- 5b. With the aid of a diagram display the approaches to war-fighting under the offensive and defensive columns. (7.5marks)

Question 4.

- A. Identify the major differences between indirect and direct Advertising (10 Marks)
- B. Identify the Conditions under which wholesalers are important to promotion (5 Marks) strategy

Question 5.

(7.5 Marks) A. Explain the factors Affecting Choice of Media

(7.5 Marks) B. Describe consumer Protection in Advertising.