

COURSE CODE: MBA817

COURSE TITLE: ENVIRONMENT OF BUSINESS

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½ Hours

EXAM QUESTIONS

1. (a) Critically, explain the factors to be for Organization's Internal Environment. 10 Marks
(b) Discuss the Techniques for analyzing the Business Environment. 10 Marks
(c) Write short note on Decision making in Japan. 5 Marks

2. (a) Explain Management Processes/Functions in an International Environment. 10 Marks
(b) Explain any Two (2) main Sources of Political Checks and Balances. 5 Marks

3. (a) There are some commonalities, as interviews with top managers from European firms found. Briefly, elaborate on these. 10 Marks
(b) Distinguish between the Two (2) main types of Political systems. 5 Marks

4. (a) Discuss Four (4) Types of Political/Legal Environments. 10 Marks
(b) Mention Five (5) best advice for using Forecasting as offered by Bateman and Snell, (2009). 5 Marks

5. (a) Mention Five (5) key Features of Free Market Economic System. 10 Marks
(b) Write short note SWOT ANALYSIS. 5 Marks