



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2023_2 EXAMINATIONS_

COURSE CODE: MBA 814

COURSE TITLE: INTRODUCTION TO GENERAL MANAGEMENT

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½ Hours

QUESTIONS

1. (a) Describe the advantages and disadvantages of product departmentalization 10marks
(b) Describe the principle behind the systematic management approach 10marks
(c) Explain in details the human relation approach to management. 5marks
2. (a) Explain the term quantitative management and when it is applicable. 5marks
(b) Define management and explain the nature and purpose of management. 10marks
3. (a) Is management an art or science. Give reasons to support your answer 10marks
(b) Explain the relationship between management and administration 5marks
4. (a) Management is expose to some external environmental factors explain these factors and how management response to them in the process of managing. 5marks
(b) There are many types of objectives depending on the types of organization. List and explain 5 of them. 10marks
5. Explain in details any 3 of below 15marks
 - (a) Line relationship
 - (b) Staff relationship
 - (c) Functional authority
 - (d) Delegation of authority
6. For a manager to perform well he needs some skills which must be brought to bear his functions explain four of them in line with management function? 15marks