



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2023\_2 EXAMINATIONS\_**

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**COURSE CODE:** MAC 722  
**COURSE TITLE:** PUBLICATION LAYOUT AND DESIGN  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER ANY FOUR QUESTIONS

1. Explain why some questions agitate the mind of the subeditor as he does his work. (17<sup>1</sup>/<sub>2</sub> Marks)
2. What are the processes of preparing a copy? (17<sup>1</sup>/<sub>2</sub> Marks)
3. Explain in details the steps in applied in non-Desk Top Publishing. (17<sup>1</sup>/<sub>2</sub> Marks)
4. Some critical elements known as news values are applied by editors in judging acceptable news items. Name and discuss them. (17<sup>1</sup>/<sub>2</sub> Marks)
5. To successfully defend libel, some ingredients must be used. Mention and explain them. (17<sup>1</sup>/<sub>2</sub> Marks)