



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2023\_2 EXAMINATIONS\_**

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**COURSE CODE:** MAC333  
**COURSE TITLE:** MEDIA STATION MANAGEMENT AND  
**OPERATION**  
**UNIT:** 3

**INSTRUCTION:** ANSWER ANY FOUR QUESTIONS  
**TIME:** 3 HOURS

1. Digital technologies have brought about changes in radio broadcasting, yet there will always be a point of convergence between the old and new technologies. Discuss the five points of convergence in broadcasting and state their implications for station management (17 1/2 marks).
2. List and discuss five major trends in contemporary television broadcasting (17 1/2 marks).
3. Identify and discuss seven types of radio broadcasting and their unique characteristics (17 1/2 marks).
4. Media production is a product of collective efforts of different personnel. List and describe the roles of five personnel in a television station (17 1/2 marks).
5. Describe is a radio studio? Describe seven (7) different equipment that can be found in a radio studio (17 1/2 marks).