



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_2 EXAMINATIONS_**

COURSE CODE: MAC324
COURSE TITLE: FILM, CINEMA AND LITERATURE
UNIT: 3

INSTRUCTION: ANSWER ANY FOUR QUESTIONS
TIME: 3 HOURS

1. Films are of different genres. With relevant examples, discuss three of film genres (17 ¹/₂ marks).
2. Extensively discuss the economic, political, cultural and social functions of film (17 ¹/₂ marks).
3. Locations of film are usually scouted during the pre-production stage of a film. Discuss five other activities involved in the pre-production stage (17 ¹/₂ marks).
4. Enumerate the roles and responsibilities of five below-the-line personnel (17 ¹/₂ marks).
5. For a film to be successful, it must be timely and fit in with the market needs. Describe diverse markets for which films are made (17 ¹/₂ marks).