



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_2 EXAMINATIONS...**

COURSE CODE: MAC 313
COURSE TITLE: CRITICAL WRITING AND REVIEWING
UNIT: 2
TIME: 2HRS

INSTRUCTION: ANSWER ANY THREE QUESTIONS

1. As a reviewer, provide nine critical standards that influence your basis for evaluating play content and performance **(23¹/₂ Marks)**
2. Explain seven reasons why music is difficult to review. **(23¹/₂ Marks)**
3. Analyse seven methods used by a reviewer for a television programme **(23¹/₂ Marks)**
4. Vividly enumerate seven qualities of a critical thinker. **(23¹/₂ Marks)**

QUESTION FIVE

5a. Write short notes on the following (10.5 Marks):

- (i). Returns Ratios
- (ii). Return on Equity
- (iii). Cash Return on Assets

5b. In practical terms, there is the need to find out the facts about supply in an industry. List seven (7) of the facts. (7 Marks)

2b). Give the names of these professions in French.

- i. a medical doctor
- ii. a nurse
- iii. a female hairdresser
- iv. a male barber
- v. an accountant

10 marks

3) How do we call a male citizen of the following countries or countries in French? 20 marks

- Niger
- Burkina-faso
- Europe
- Nigéria
- Belgium
- Ivory-Coast
- Africa
- England
- Cameroun
- France

4a). Fill in the gap with *le, l' la or les* 10 marks

- i. _____ hommes
- ii. _____ ami
- iii. _____ fille
- iv. _____ garçon
- v. _____ élèves.

4b). Rewrite the following numbers in words in French 10 marks

- i. 20
- ii. 15
- iii. 10
- iv. 7
- v. 5

5). Give the names of the following objects in French, using either *un* or *une* to distinguish the gender of the object 10 marks

- i. A Chair
- ii. A bag
- iii. A biro
- iv. A shirt
- v. A trouser
- vi. An exercise book
- vii. A textbook
- viii. A car
- xi. A table
- x. A blackboard