



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2023\_2 EXAMINATIONS\_**

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**COURSE CODE:** MAC 311  
**COURSE TITLE:** INTERNATIONAL COMMUNICATION AND MEDIA SYSTEM  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER THREE (3) QUESTIONS.

1. Examine any five of the important developmental stages that communication passed through in history before it metamorphosed into international communication. **(25 marks)**
2. (a) Establish at least two (2) reasons why the study of international communication is imperative. **(5 Marks)**  
(b) Establish five (5) areas of development in which communication influence manifests **(10 marks)**
3. Identify any five new/social media and establish how each has revolutionised the concept of international communication. **(15 marks)**
4. With appropriate examples where applicable, examine any five international activities that precipitate international communication. **(15 marks)**
5. Identify and discuss five (5) external bodies that directly or indirectly control the outputs and activities of international media. **(15 marks)**