



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_2 EXAMINATIONS_

COURSE CODE: JLS 724
COURSE TITLE: FEATURE WRITING
UNIT: 3
TIME: 3 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE

1. With examples, write briefly on 10 types of feature. **25 marks**
2. Features perform some functions. Examine five (5) of these functions. **15 marks**
3. With examples, examine six (6) types of leads. **15 marks**
4. Sidebar is one of the types of feature. It has some unique characteristics. Discuss five (5) of them. **15 marks**
5. Feature writers must follow some guidelines while writing the Leads. Explain five (5) of these guidelines. **15 marks**