



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE**  
**NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA**  
**FACULTY OF SOCIAL SCIENCES**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2023\_2 EXAMINATIONS\_**

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**COURSE CODE:** JLS 713  
**COURSE TITLE:** MEDIA & SOCIETY  
**UNIT:** 3  
**TIME:** 3 HOURS

**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER THREE

1. There are several ways by which those who wield political power can control mass media in any society. With examples, explain five (5) of them. **25 marks**
2. Nigerian Press Council performs some functions. Examine five (5) of these functions. **15 marks**
3. According to Ate (2007), there are some reasons why people resist change. Explain five (5) of them. **15 marks**
4. Discuss five (5) characteristics of the mass media. **15 marks**
5. Examine five (5) social effects of the mass media. **15 marks**