



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_2 EXAMINATIONS_

COURSE CODE: JLS 711
COURSE TITLE: PRINCIPLES OF JOURNALISM
UNIT: 3

INSTRUCTION: ANSWER ANY FOUR QUESTIONS
TIME: 3 HOURS

1. In the early days of press in Nigeria, the missionaries played key roles in its evolution. Who was Rev. Henry Townsend? Discuss the unique features of his newspaper (17 1/2 marks).
2. The structure of a typical news industry is a complex one, yet there are key personnel that every news organisation should have. Why is the structure of news industry complex? Discuss the functions of key personnel in a news media (17 1/2 marks).
3. All news may share similar characteristics but they are not exactly the same. What is news? List and explain the various types of news (17 1/2 marks).
4. All journalistic writings require one form of editing or the other. What is editing? As a copy writer, discuss three reasons to justify why editing is essential (17 1/2 marks).
5. Discuss with relevant examples four functions of headlines (17 1/2 marks).

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- 3b. List eight (8) distinct scopes of Environmental Health Economics (8marks)
- 3c. List four (4) categories of people that could take roles in the Health care according to World Health Organization. (8 marks)
- 3d. Outline four (4) important concepts in Health care financing (4marks)