

NATIONAL OPEN UNIVERSITY  
91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA  
FACULTY OF MANAGEMENT SCIENCES  
2023\_2 EXAMINATIONS\_

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**COURSE CODE: ENT 832**

**CREDIT UNIT: 2**

**COURSE TITLE: Creativity, innovation and Technology in enterprises**

**TIME ALLOWED: 2 HOURS, 30MINUTES**

**INSTRUCTIONS:**

- 1. Attempt Question One and Any Other Three Questions**
- 2. Question One Is Compulsory and Carries 25 Marks While Other Questions Carry 15 Marks Each**
- 3. Present Your Answers in A Clear and Orderly Manner**

**Q1a.** Technopreneurship has become a major source of entrepreneurship growth and advancement in 21<sup>st</sup> century. Where almost everyone today has viewed it as one of the fastest growing branches for entrepreneurs to strive. As an entrepreneur, clearly discuss the term technopreneur with its characteristics **12Marks**

**b.** Discuss the term Intrapreneurship

**8Marks**

**c.** Enumerate the common definition of Entrepreneurship? **5 Marks**

**Total = 25 Marks**

**Q2.** Entrepreneurship is deemed to be the determinant of economy growth of a country and National Development. In line with the above statement Discuss and list the importance of Entrepreneurship to National Development = **15 Marks**

**Q3a.** Innovation is a word widely used by different fields of work and study. But in entrepreneurship innovation means a different thing to an entrepreneur. Discuss

**Total = 15 Marks**

**Q4.** Clearly Give a succinct explanation of the 5 different theories of innovation

**Total = 15Marks**

**Q5.a** Conceptually define entrepreneurship outfit and state the importance of teamwork. **10marks**

**5b.** Explain the guideline for running an effective team. **5 Marks**