



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja  
**FACULTY OF MANAGEMENT SCIENCES**  
**2023 2 EXAMINATIONS\_**

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**Course Code: BUS835**

**Course Title: INTERNATIONAL BUSINESS MANAGEMENT**

**Credit Units: 2**

**Instructions:** 1. Indicate your Matriculation Number clearly  
2. Attempt Question 1 and any other two (2) questions  
3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each  
4. Present all your points in coherent and orderly manner

**Time Allowed: 2 Hours**

1. Discuss five forces that affect Globalisation  
**30 marks**
  
2. Critically evaluate the Theory of Absolute Advantage  
**20 marks**
  
3. Explain four ways in which a company could enter into foreign markets  
**20 marks**
  
4. Examine the Economic and Socio-Economic Forces Aspects in international Business.  
**20 marks**
  
5. Elucidate the functions of the Standard Organisation of Nigeria (SON)  
**20 marks**