

COURSE CODE: BUS429

COURSE TITLE: CORPORATE PLANNING

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly
2. Attempt question one (1) and any other three (3) questions; four questions in all
3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.
4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½ Hours

EXAM QUESTIONS

1. (a) Kindly, discuss Four (4) overlapping and interacting phases of the Creative Process. 10 Marks
1. (b) Elaborate on the Five (5) Steps in Developing a Programme Evaluation and Review Technique (PERT) Network Analysis. 10 Marks
- (c) Briefly explain Role of Intuition. 5 Marks
2. (a) Discuss the Four (4) Disadvantages of Internal Rate of Return (IRR). 10 Marks
- (b) Mention the Five (5) Disadvantages of Net Present Values (NPV). 5 Marks
3. (a) Briefly, discuss any Five (5) Advantages of Budgeting. 10 Marks
- (b) State any Five (5) Multiplicity of Objective. 5 Marks
4. (a) State the Five (5) examples of non-verifiable and verifiable objectives. 10 Marks
- (b) Mention any Five (5) Roles of Top Managers. 5 Marks
5. (a) Discuss any Five (5) Assumptions of Rationality. 10 Marks
- (b) Enumerate the Two (2) major parts of a Master Budget. 5 Marks