



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91, CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF PUBLIC HEALTH SCIENCE
2023_1 POP EXAMINATION**

COURSE TITLE: HEALTH PROMOTION&EDUCATION&ITS SERVICES (PHS819)

COURSE UNITS: 2 Units

TIME ALLOWED: 1½ Hours

TOTAL MARKS: 70%

INSTRUCTION: Answer all the Questions

QUESTION 1 25marks

- 1a. Outline the five priorities in health promotion as declared by Jakarta (5Marks)
- 1b. Give account of the complex history of health promotion (15Marks)
- 1c Highlight five major steps of good practice guidelines (5marks)

QUESTION 2 25marks

- 2a. World Health Organisation (WHO) has priorities for health promotion in the 21st century. In the context of this assertion, write short notes on:
 - (i) Promote social responsibility for health (5 marks)
 - (ii) Increase investment for health development (5marks)
 - (iii) Consolidate and expand partnership for health (5marks)
 - (iv) Increase community capacity and empower the individual (5marks)
- 2b. Explain “health promotion action” according to the linkages between the five distinct phases in health promotion (5 Marks)

QUESTION 3 20MARKS

- 3a. In your own words, describe the health belief model as one of the widely used models (15marks)
- 3b. The systematic study of the ways in which new ideas are adopted by communities led to the development of the theory of innovation diffusion. List the five factors that influence the success and speed with which new ideas are adopted (5 marks)