



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2023_1 POP EXAMINATION.

COURSE CODE: MBA817

COURSE TITLE: ENVIRONMENT OF BUSINESS

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly

2. Attempt question one (1) and any other three (3) questions; four questions in all

3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.

4. Present all your points in a coherent and orderly Manner

TIME ALLOWED: 2½ Hours

EXAM QUESTIONS

1. (a) Kindly, identified any Two (2) Types of Environmental Scanning proposed by Falley and King (1977). 10 Marks
- (b) Explain Four (4) Types of Political/Legal Environments. 10 Marks
- (c) Write short note on Elements of the Financial System. 5 Marks

2. (a) Critically, explain Four (4) Purposes of Shared Values. 10 Marks
- (b) Write short note on Benchmarking. 5 Marks

3. (a) Elaborate on the Five (5) Stages of International Business. 10 Marks
- (b) Mention any Five (5) activities or roles of the Central Bank. 5 Marks

4. (a) Discuss any Two (2) Barriers of International Trade. 10 Marks
- (b) Briefly, explain Limitations of environmental analysis. 5 Marks

5. (a) Explain any Two (2) aspects of the International Economic Environment. 10 Marks
- (b) Write short note on Authoritarian Political Systems. 5 Marks