



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_1 POP EXAMINATION**

COURSE CODE: MAC 423
COURSE TITLE: BOOK PUBLISHING AND THE LAW
UNIT: 3
TIME: 3HRS

INSTRUCTION: ANSWER ANY FOUR QUESTIONS

1. Book publishing, no doubt, has some basic objectives that are associated with it. Discuss five of those objectives that it serves in Nigeria. **(17¹/₂ Marks)**
2. Biobaku and Akinjogbin (2009) explained the different types of editors involved in the process of book publishing. Based on this assertion, outline and describe five of those type of editors and their contribution to the process of book publishing. **(17¹/₂ Marks)**
3. Even though the business of book publishing is flourishing in Nigeria it is still faced with enormous problems. Based on this assertion, examine five challenges faced by book publishers in Nigeria. **(17¹/₂ Marks)**
4. Explain eight sources from which publishers obtain their manuscripts for publishing in every society. **(17¹/₂ Marks)**
5. What are the six possible ways by which a publisher can intrude into one's privacy and will be guilty if prosecuted in the court of law for such. **(17¹/₂ Marks)**