



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
MASS COMMUNICATION AND NATIONAL DEVELOPMENT
2023_1 POP EXAMINATION.**

COURSE CODE: MAC 314
COURSE TITLE: ISSUES IN NIGERIAN MASS MEDIA
UNITS: 2
TIME ALLOWED: 2 HOURS
**INSTRUCTION: MARK ANY THREE QUESTIONS. ALL QUESTIONS
CARRY EQUAL MARKS**

1. Give a historical account of the newspaper industry in Nigeria from mid-19th century till date. **(23 ½ Marks)**
2. How did the broadcast industry in Nigeria begin? How is it today? **(23 ½ Marks)**
3. What do you understand by ‘ethics’ of a profession? What are the prescriptions for Nigerian journalists? **(23 ½ Marks)**
4. (a).Write briefly on legal and extra-legal methods by which states control the media.
(b) How does it affect the development of the media industry in Nigeria? **(23 ½ Marks)**