



**NATIONAL OPEN UNIVERSITY OF NIGERIA
DEPARTMENT OF MASS COMMUNICATION
2023_1 POP EXAMINATION.**

COURSE CODE: MAC 312
COURSE TITLE: NEWSPAPER PRODUCTION
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE (3)

1. Examine at least 10 major news beats in Nigeria through which the journalists source for news items. **(25 marks)**
2. Establish any three (3) significant turning points in the history of newspaper in Nigeria and discuss how each influences the development of modern day newspaper production. **(15 marks)**
3. Discuss the three ownership structures of newspaper in Nigeria and establish how each contributes to the standard of newspaper production. **(15 marks)**
4. Discuss at least three reasons why you prefer newspaper to any other medium of information. **(15 marks)**
5. In newspaper houses, discuss five (5) of the parameters that are commonly considered in a story before such a story is considered for news production. **(5 Marks)**