



**NATIONAL OPEN UNIVERSITY OF NIGERIA  
DEPARTMENT OF MASS COMMUNICATION  
2023\_1 POP EXAMINATION**

**COURSE CODE:** MAC 311  
**COURSE TITLE:** INTERNATIONAL COMMUNICATION AND MEDIA SYSTEM  
**UNITS:** 3  
**TIME:** 3 HOURS  
**INSTRUCTION:** ANSWER QUESTION ONE AND ANY OTHER THREE (3) QUESTIONS.

1. Identify five (5) sources of international news and discuss how each contribute to international news flow. **(25 marks)**
2. Establish any three (3) major factors that can be considered before a media station can be regarded as an international media station. **(15 marks)**
3. Mention any three (3) forms of news agency. Give example under each and discuss how each influences international news flow. **(15 marks)**
4. Discuss any five factors that distinguish international communication from any other form of communication. **(15 marks)**
5. **(a)** Establish at least two (2) reasons why the study of international communication is imperative. **(5 Marks)**  
**(b)** Establish five (5) areas of development in which communication influence manifests **(10 marks)**
6. Identify any five (5) elements of news ideology and discuss the relevance of each to ideological supremacy in the media. **(15 marks)**