



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91 Cadastral Zone, Nnamdi Azikwe Express Way, Jabi, Abuja.
DEPARTMENT OF LIBRARY AND INFORMATION SCIENCE
2023_1 POP EXAMINATION

COURSE CODE: LIS 308

COURSE TITLE: ENTREPRENEURSHIP IN LIBRARY AND INFORMATION SERVICES

CREDIT UNIT: 2

TIME ALLOWED: 2HOURS

INSTRUCTION: Answer Question ONE and ANY OTHER TWO

1. Explain the term theory of entrepreneurship and state five needs of theory in entrepreneurship. **(10Mks)**
 - B. Opportunity identification for an entrepreneur comes in different stages. Outline and explain the five stages. **(15Mks)**
 - C. Libraries as information agencies need to brand their information products and services state five benefits attached to it. **(5Mks)**
2. Explain five theories of profit you studied.**(20Mks)**
3. Discuss the three major skills needed for capacity building as listed by Reddy and Jyothy (2014). **(12Mks)**
- 3B. The business plan is an indispensable tool for starting any business project. Explain reasons why we write business plans. **(8Mks)**
4. Identify and explain any ten entrepreneurial opportunities available for LIS graduate. **(20Mks)**
5. As an LIS entrepreneur, desiring to write a business plan for your newly established business, describe the steps you will take in writing the business plan. **(20Mks)**