



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**University Village, Plot 91 Cadastral Zone, Nnamdi Azikiwe Expressway, Jabi, Abuja**  
**DEPARTMENT OF MASS COMMUNICATION**  
**2023\_1 POP EXAMINATION**

**COURSE CODE: JLS 843**  
**COURSE TITLE: ELEMENTS OF MULTIMEDIA: THEORY & PRACTICE**  
**UNITS: 3**  
**TIME: 3 HOURS**  
**INSTRUCTION: ANSWER ANY FOUR QUESTIONS. ALL QUESTIONS CARRY EQUAL MARKS.**

1. The Internet has been a benefactor of multimedia communication. Identify and discuss five (5) ways multimedia communication has benefited from the Internet. **(17 ½ Marks)**
  
- 2 (a) The rising profile of multimedia communication notwithstanding, some legal issues have been raised by experts. Enumerate and fully discuss three of these legal issues. **(7 ½ Marks)**  
  
b). Media operators in Nigeria are guided by some legal provisions. Highlighting their year of enactment, list and discuss four (4) of these provisions. **(10 Marks)**
  
3. (a). Although online journalism is a new phenomenon in Nigeria, it has been developing progressively despite some encumbrances. List four (4) challenges affecting the effective growth of this industry. **(10 Marks)**  
  
b. Give a succinct account of the evolution of online journalism in Nigeria. **(7 ½ Marks)**.
  
4. a. What is “multimedia journalism”.  
  
b) Write short notes on the following:
  - i. Multitasking
  - ii. Media convergence / media-morphosis
  - iii. Digital convergence
  - iv. Economic convergence
  
5. Enumerate and fully explain the six (5) elements of multimedia. **(17 ½ Marks)**