



NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2023_1 POP EXAMINATION

COURSE CODE: JLS 711
COURSE TITLE: PRINCIPLES OF JOURNALISM
UNIT: 3
INSTRUCTION: ANSWER ANY FOUR QUESTIONS
TIME: 3 HOURS

1. The aliens played key roles in the early days of press evolution in Nigeria. Identify five of these aliens and discuss the unique features of Robert Campbell's newspaper in Nigeria (**17 1/2 marks**)
2. News may mean different things to different people, but there are criteria for news selection. Discuss four of these criteria citing relevant examples (**17 1/2 marks**).
3. As a journalist, list and discuss those journalistic principles that give meaning and integrity to news (**17 1/2 marks**).
4. What is style in journalistic writing? Elucidate with concrete examples the various styles of writing available to the journalist (**17 1/2 marks**)
5. To accomplish the journalistic tasks, the journalist must be abreast of the essentials of good journalistic writing. Explain five of these essentials (**17 1/2 marks**).