



**NATIONAL OPEN UNIVERSITY OF NIGERIA
PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA
FACULTY OF MANAGEMENT SCIENCES
DEPARTMENT OF FINANCIAL STUDIES
2023_1 POP EXAMINATION.**

COURSE CODE: FMS731 CREDIT UNIT: 2
COURSE TITLE: RESEARCH METHODOLOGY TIME ALLOWED: 2 HOURS
NOTE: 1. To attempt question number one (1) and any TWO others
2. Question number 1 is compulsory and carries 30 marks, while the other questions carry 20 marks each
3. Present all your points in coherent and orderly manner

QUESTION 1 (COMPULSORY)

(a) Explain briefly the term Scientific Method. **2 marks**

(b) You are interested in carrying out a research to investigate the relationship between Bank ATMs and reaching the underserved members of the public.

(i) Formulate an appropriate research topic for your study. **4 marks**

(ii) Identify the two variables involved in the study and classify them appropriately. **8 marks**

(iii) Based on expected causal relationship between the variables, express two (2) tentative statements of empirical verification in the study. **16 marks**

2. Discuss the benefits of consulting available secondary data for a study. **20 marks**

3.

(a) You have set out to carry out a study, elucidate the outlines of Chapter One of the study. **14 marks**

(b) Differentiate between Scope and Limitations of a Study. **6 marks**

4.

(a) Measurement in research performs four (4) major functions. ELUCIDATE. **10 marks**

(b) Identify and elucidate the five (5) types of fixed-alternative questions. **10 marks**