



NATIONAL OPEN UNIVERSITY OF NIGERIA

Faculty of Arts

Department of English

2023_1 POP EXAMINATION

COURSE CODE: ENG 823

COURSE TITLE: POPULAR LITERATURE AND THE MASS MEDIA

CREDIT UNITS: 3

TIME ALLOWED: 3 HOURS

INSTRUCTION: Answer any 4 questions

1. Recently, the Nigerian Minister for Information and Culture, Alh. Lai Mohammed, blamed the upsurge of criminal and occultic activities by youths on the impact of home movies (Nollywood film). Contribute to this discourse as a student of Popular Literature and the Mass Media.

(45 Mins: 17.5 Marks)

2.
 - a) Give any five (5) definitions of culture.
 - b) List the order of hierarchy/ pedestal of cultural manifestations with brief explanations.
 - c) Explain the origin of culture

(45 Mins: 17.5 Marks)

3.
 - a) What do you understand by the statement "The reach of popular culture is broad and familiar, as evident in its accessibility and cheapness."
 - b) Discuss this statement in relation to home video films in Nigeria (aka Nollywood).

(45 Mins: 17.5 Marks)

4.
 - a) Do you consider folktales Literature? Discuss 5 reasons to back up your position.
 - b) Using 4 paragraphs only, give a nursery rhyme/or folktale.

(45 Mins: 17.5 Marks)

5.

- a) Define the term Mass Media
- b) Mention the various types of mass media
- c) List any 5 functions of Mass Media.
- d) Relate Mass Media to Literature.

(45 Mins: 17.5 Marks)