



NATIONAL OPEN UNIVERSITY OF NIGERIA
Plot 91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi - Abuja
FACULTY OF MANAGEMENT SCIENCES
2023_1 POP EXAMINATION.

COURSE CODE: BUS429

COURSE TITLE: CORPORATE PLANNING

CREDIT UNIT: 3

INSTRUCTION: 1. Indicate your Matriculation Number clearly

- 2. Attempt question one (1) and any other three (3) questions; four questions in all**
- 3. Question one (1) is compulsory and carries 25 marks, while the other questions carry 15 marks each.**
- 4. Present all your points in a coherent and orderly Manner**

TIME ALLOWED: 2½ Hours

EXAM QUESTIONS

1. (a) Critically, discuss any Five (5) Components of Systems Approach to the Management Process. 10 Marks
(b) Kindly, explain the Five (5) Functions of Management. 10 Marks
(c) Write short note on Objectives. 5 Marks

2. (a) Enumerates the Five (5) Types of Budget. 10 Marks
(b) Write short note on Traditional Objective Setting. 5 Marks

3. (a) Enumerate the Five (5) examples of non-verifiable and verifiable objectives. 10 Marks
(b) Explain, Two (2) Types of Forecasts proposed by Ikharehon (2006), 5 Marks

4. (a) Discuss the Reasons for the slowness in development of Management Thought. 10 Marks
(b) Write short note on Queuing Theory. 5 Marks

5. (a) State any Ten (10) Principles propounded by Henri Fayol. 10 Marks
(b) Write short note on Marginal Analysis. 5 Marks