



**NATIONAL OPEN UNIVERSITY OF NIGERIA
UNIVERSITY VILLAGE, PLOT 91, CADASTRAL ZONE
NNAMDI AZIKIWE EXPRESS WAY, JABI, ABUJA
FACULTY OF HEALTH SCIENCES
DEPARTMENT OF PUBLIC HEALTH SCIENCE
2022_2 EXAMINATION**

COURSE TITLE: HEALTH PROMOTION&EDUCATION&ITS SERVICES

COURSE CODE: PHS819

COURSE UNITS: 2 Units

TIME ALLOWED: 1¹/₂ Hours

TOTAL MARKS: 70%

INSTRUCTION: Answer all the Questions

QUESTION 1 25marks

1a Briefly explain Social Cognitive theory (5marks)

1b. Analysis of programmes has led to the identification of characteristics of innovation that have been consistently associated with successful adoption. Mention and explain five of the characteristics (15Marks)

1c. The model of organizational change provides useful guidance on the different steps required to introduce and sustain a programme in different organizational settings. Highlights five of the useful guidance (5Marks)

QUESTION 2 25marks

2a. Discuss five of the priorities for the development of policies in health promotion (20marks)

2b. Explain the phrase “Healthy Public Policy versus Health Promotion Policy” (5marks)

QUESTION 3 20MARKS

3a. A growing body of evidence from inter-agency and collaborated practice has led to improved understanding of the factors that make partnerships more effective. List and explain five of the factors (15marks)

3b. Enumerate five key elements for successful partnership (5 marks)

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