



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**PLOT 91, CADASTRAL ZONE, NNAMDI AZIKIWE EXPRESS WAY, JABI – ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**2022\_2 EXAMINATION**

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**COURSE CODE: MBA820**

**CREDIT UNIT: 3**

**COURSE TITLE: CORPORATE MANAGEMENT STRATEGY**

**TIME ALLOWED: 2½HRS**

**INSTRUCTIONS:**

- 1. Attempt Question One (1) and any other three (3) questions**
  - 2. Question 1 carries 25 marks, while the other questions carry 15 marks each.**
  - 3. Present all points in coherent and orderly manner**
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**1a.** Mention and discuss the various forms of organisational strategy.(15marks)

**1b.** Discuss the influence of choice on strategy. (10 marks)

**2a.** Identify and explain the various areas of the scope of strategy. (8marks)

**2b.** Mention five (5) functions of organisational goals. (7marks)

**3.** Enumerate extensively the influences on corporate mission. (15marks)

**4.** Mention and explain the four main classification of organisational goals under the systems view of organisations. (15marks)

**5a.** Explain organisational objectives. (8marks)

**5b.** Discuss five (5) qualities of long term objectives. (7marks)