



**NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2022_2 EXAMINATION**

COURSE CODE: JLS823
COURSE TITLE: NEWS REPORTING
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

1. In writing a news story that is logical, accurate, concise, coherent and readable, a journalist needs to internalise and practice certain rudimentary values which serve as guidelines for achieving the task of writing a good story. Provide a brief explanation of ten (10) basic rule that undergird the turning up of a crisp journalistic news copy
(25 Marks)
2. As the agent that connect vast majority of the audience to the external reality, reporters occupy important position in the society and thus are required to be imbued with certain attributes for him/her to function properly. Explain five (5) of the key attributes a reporter must possess to meet the societal expectations.
(15 Marks)
3. Unlike print news copy, broadcast copy must be written with a view to ease the readability of the script by the newscaster and aid news understanding by the audience. Provide an apt discussion of five (5) hints on how to achieve the writing of a readable and understandable copy for the broadcast media.
(15 Marks)
4. The society in which a journalist works bears tremendous influence on his/her ethical approach to the work even in the presence of well-documented code of ethics or recognized regulatory body like the Nigerian Press Council. Identify and explain five (5) ethical traps that required journalists' conscious effort to avoid in Nigeria. **(15 Marks)**
5. The normative theories of the press provide a systemic normative view on the way the media operate in different types of society from authoritarian to libertarian prisms. However, two of the theories, social responsibility and development media theories, have promises for heralding a great community of pluralistic groups and advance development of the society. Discuss
(15 Marks)