



NATIONAL OPEN UNIVERSITY OF NIGERIA
FACULTY OF SOCIAL SCIENCES
DEPARTMENT OF MASS COMMUNICATION
2022_2 EXAMINATION

COURSE CODE: JLS742
COURSE TITLE: FUNDAMENTALS OF BROADCASTING
UNITS: 3
TIME: 3 HOURS
INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

- (a) Explain to a layman the basic difference between a script and a bulletin **(8 marks)**.
(b) Indicate any 4 basic features of a standard television script? **(8 Marks)**
(c) Adhering to the basic rules broadcast writing, write a one-page script on any subject of your choice. **(9 Marks)**
- (a) Identify and explain the six main functions of a broadcast station as discussed in your study material. **(9marks)**
(b) What are the four operations that are necessary before radio energy can be used for communication? **(6 marks)**.
- (a) What does the transition from analogue to digital broadcasting mean? **(5 marks)**
(b) Identify and explain any five advantages of digital broadcasting over its analogue counterpart. **(10 marks)**
- At the launch of the Western Nigeria Television (WNTV) on October 31st 1959, Chief Obafemi Awolowo, the then Premier of the Western Region charged the station with the mandate of serving as teachers, entertainers and stimuli to all, and to transform Nigeria into a modern and prosperous nation.
(a) Identify and explain four broad functions of the mass media as captured in that mandate. **(8 marks)**
(b) Appraise the extent to which the media in Nigeria have lived up to the mandate between October 31st 1959 and today. **(7 marks)**
- Which television stations in Nigeria use VHF and UHF for their transmission and why? **(15 marks)**