



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja  
**FACULTY OF MANAGEMENT SCIENCES**  
**2022\_2 EXAMINATION**

**Course Code: ENT 811**

**Course Title: e-BUSINESS AND EVENT MANAGEMENT**

**Credit Unit: 2**

**Instructions:**

- 1. Indicate your Matriculation Number clearly**
- 2. Attempt Question 1 and any other two (2) questions**
- 3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each**
- 4. Present all your points in coherent and orderly manner**

**Time Allowed: 2 Hours**

**Question 1**

- Technological advancement has been termed as weapon to mankind in exploring the unexplored areas in business environment. Expatiate the above statement as an entrepreneur. 20marks
- Highlight the effect of Internet on Firms' Internationalization Capacity. 10marks

**Question 2**

- As an entrepreneur, state and discuss the benefit of telecommunication to an e-business. 10marks
- All business have their up and downs, an an entrepreneur list any 5 possible disadvantage of telecommunication to e-business. 10marks

**Question3**

- Discuss the term counterfeit. 5marks
- Discuss the term anti-counterfeiting trade act and how it protect entrepreneurs 15marks

**Qestion4**

- As an entrepreneur who is vasatile with technology, discuss the term firewall. 5marks\
- Mention firewall basic design consideration in decision. 10marks
- What are the basic compnents of the firewall system? 5marks