



NATIONAL OPEN UNIVERSITY OF NIGERIA
91, Cadastral Zone, Nnamdi Azikiwe Express Way, Jabi-Abuja
FACULTY OF MANAGEMENT SCIENCES
2022_2 EXAMINATION

Course Code: ENT 702

Course Title: THE NIGERIAN ENTREPRENEURSHIP ENVIRONMENT

Credit Unit: 2

- Instructions:**
- 1. Indicate your Matriculation Number clearly**
 - 2. Attempt Question 1 and any other two (2) questions**
 - 3. Question 1 is compulsory and carries 30 marks while the other 2 questions carry 20marks each**
 - 4. Present all your points in coherent and orderly manner**

Time Allowed: 2 Hours

Question1a: Give three (3) definitions of Planning **(10 Marks)**

Question1b: What do understand by the concepts of Internal and External Business Environment? **(10 Marks)**

Question1c: Discuss Environmental Analysis and Environmental Scanning. **(10 Marks)**

Question2: a) Explain the concept of Partnership

b) Clearly outline with relevant examples any five (5) features of partnership you know. **(20 Marks)**

Question3a: Define and explain the concept of Cooperative **(10 Marks)**

Question3b: Cooperatives operate on some basic principles. Clearly outline these basic principles. **(10 Marks)**

Question4: List any five (5) Characteristics of Business **(20 Marks)**

(Wishing you all the very best)