



**NATIONAL OPEN UNIVERSITY OF NIGERIA, ABUJA**  
**Faculty of Arts**  
**Department of Languages**

2022\_2 EXAMINATION

**COURSE CODE:** ENG 314

**COURSE TITLE:** PUBLIC SPEAKING

**TIME ALLOWED:** 2 HOURS

**INSTRUCTION:** Answer Any **3** Questions (1 mark for clarity of expression)

1a) Briefly explain the term persuasion in relation to public speaking. **(3 marks)**

1b) Distinguish between attitude change theory and consistency theory. **(8 marks)**

1c) List four approaches to strategic persuasion and briefly comment on them. **(12 marks)**

**(23 marks/40 minutes)**

2a) Explain manipulation in public speaking. **(3 marks)**

b) Distinguish between hearing and listening. **(8 marks)**

c) As a university student, explain three ways in which you could become a better listener. **(12 marks)**

**(23 marks/40 minutes)**

3) Write short notes on the following as persuasive strategies:

i) Ethos **(8 marks)**

ii) Pathos **(8 marks)**

iii) Logos **(7 marks)**

**(23 marks/40 minutes)**

4) You have been invited to speak to graduating senior secondary school students of your alma mater. In not more than two pages, write a speech on the topic 'When character is lost, everything is lost'. **(23 marks)**

**(23 marks/40 minutes)**