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NATIONAL OPEN UNIVERSITY OF NIGERIA UNIVERSITY VILLAGE, PLOT 91 CADASTRAL ZONE NNAMDI AZIKIWE EXPRESSWAY, JABI, ABUJA FACULTY OF SOCIAL SCIENCES DEPARTMENT OF MASS COMMUNICATION 2022_2 EXAMINATIONS

COURSE CODE:BCJ 322COURSE TITLE:COMMUNITY BROADCASTINGUNIT:2INSTRUCTION:ANSWER QUESTION 1 AND TWO OTHER QUESTIONS

- 1. The challenges associated with the struggle for community broadcasting in Nigeria are numerous. Explain six (6) of these challenges. **30 marks**
- a. With examples, extrapolate three (3) types of communities. 7.5 marks
 b. Funding of a community station may be from a diversity of sources. Discuss five (5) of these sources. 12.5 marks
- Planning enables a community broadcast station to achieve some goals. Explicate on five (5) of these goals.
 20 marks
- According to UNESCO, operation of community broadcasting is predicated on some principles. Discuss five (5) of these principles.
 20 marks
- 5. Explicate five (5) characteristics of radio. 20 marks

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