



NATIONAL OPEN UNIVERSITY OF NIGERIA

University Village, Nnamdi Azikiwe Expressway, Plot 91, Cadastral Zone, Jabi, Abuja
Faculty of Agricultural Sciences, Dept. of Agricultural Economics and Extension,
PoP Examination Questions, 2022_2 Academic Session

Course Title: Extension Methods and Communication

Course Code: AEM 719

Credit Unit: 2 Units

Total Score: 70 Marks

Time Allowed: 2 Hrs

INSTRUCTION: Answer Three Questions Only

QUESTION ONE

- Certain conditions are pre-requisite for effective use of teaching methods. Name and briefly explain three (3) of the necessary conditions (6 mks)
- Write short notes and explain two (2) reasons why an extension agent would want to take his students/farmers on a field trip (4 mks)
- Advance in each case, three (3) advantages and disadvantages of the use of television as a means of teaching agricultural information to farmers (6 mks)
- i. Explain the meaning of communication (2 mks)
ii. In four (4) instances, state the functions of communication in where extension is concerned (6 mks)

QUESTION TWO

- Advance the five (5) expected functions of local leaders that are necessary to ensure the success of 'General Meeting' (5 mks)
- Briefly write on the concept of Extension Education (5 mks)
- Briefly explain the Mathematical or Linear Model of communication (5 mks)
- Method Demonstration has been thought of as being a good means of improved farm technology advocacy to farmers. Mention any eight (8) factors that must be taken or adhered to in order to ensure success of the method (8 mks)

QUESTION THREE

- Expatriate on 'Result Demonstration' as an advocated method of teaching farmers improved agricultural technologies. (3 mks)
- Vividly explain the three (3) methods of extension teaching-learning and mention under the circumstances under which such methods can be adopted. (9 mks)
- Perception of how farmers perceive or judge ideas is guided by some principles. List and explain three (3) of these principles (6 mks)
- Learning is known for certain characteristics that are associated with it. Mention any five (5) of the characteristics. (5 mks)

QUESTION FOUR

- Informal contacts is another way through which extension agents can meet farmers and have their farm issues resolved. Discuss (3 mks)
- Describe and state the purpose of the Farm and Home Visits as a method of teaching the

farmer on agricultural technologies (6 mks)

- c. The effectiveness of learning is affected by several factors. (4 mks)
- d. In your own understanding, describe non-verbal communication (5 mks)
- a. The rural radio plays a lot of functions to the rural people. Mention five of these functions (5 mks)