

___viewed entrepreneurship as the unquantifiable force, which brings together labour and capital and assume the risks of production and distribution.
Naude 1999

_____helps to determine where you have an advantage over your competitors, and where you are not as strong
Internal analysis

___covers the expected performance and milestones over the first years of operation, usually five years.
Financial projection

Business endeavour

___describes the industry and the market environment of the proposed business, including a profile of the competition.
Market analysis

___are primarily concerned about initial investment, feasibility, and exit valuation.
Venture capitalist

Creativity plus technology equals _____
Explosive economic growth

___is an existing business with a solid business identification and evaluation of business opportunities.
Franchise

___is a key quality of every entrepreneur.
Creativity.

The evaluation of one\'s resources and availability of finance is concerned with _____
Financial components

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Business description

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