

Which year did Porter cited that "the firm immediate competitive environment can be determined using the model of competitive rivalry"?
1980

Value Analysis can be referred or concerned with cost reduction by first making a detailed study of the functions of such element in a process with view to economising Value Analysis

In 1984, Johnson and Scholes... classify environment as: simple, static, dynamic and complex.
Scholes

CAD and CAM are manufacturing system which focus on interface between design and product
CAM

Industrial Research can be described as transforming pure and basic research into profitable use
Industrial Research

Patents. Can be referred as a legal device which enables the holder to maintain a monopoly in an invention for a stated period
Patents

Massie defines management as "the process by which cooperative group directs actions toward uncommon goals"
Massie

Which year did Needle quoted that "is of the opinion that strategy will not work without the support of the rest of the organisation"
1994

Culture can be described as all human activity that is socially transmitted also It is highly complex and interacts with business
Culture

Any product that has a limited time during which it passes through series of stages or phases is known as
Product Life-Cycle