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Distribution channels is also known as _____
Market intermediaries

_____ represents the creative process of generating, developing, and communicating new ideas, while an idea is understood as a basic element of thought that can be visual, concrete, or abstract.
Idea generation

_____ is the first step for evaluating business opportunity.
Risk Assessment

_____ is a document demonstrating the feasibility of a prospective new business and providing a roadmap for its first several years of operation.
Business plan

_____ arrangement whereby the manufacturer or the sole distributor of a trademark, product or service grants exclusive rights for local distribution to independent retailers in return for their payment of conformity and royalties in order to standardize operating procedures.
Franchising

_____ is agriculturally related business, concerned with the production, distribution and processing of food and fiber.
Agricbusiness

_____ entrepreneurship is the practice of setting up a business "or setting yourself up as self-employed in one of the creative industries.
Creative

_____ is an exploitable set of circumstances with uncertain outcome, requiring personal commitment, resources and involving exposure to risk.
Opportunities

The following are sources of idea of opportunities or products expect;
None of the above

_____ can be defined as an institution concerned primarily with the production and marketing of goods and services for the economy.
Business

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