

doorsteps.

The film or cinema

[ENG823] In the era of technology, \_\_\_\_\_ is at the centre of mass media.

ICT

[ENG823] \_\_\_\_\_ is a universal phenomenon determined by taste, brand, instrumentality and message.

Music

[ENG823] Festivals are described by the \_\_\_\_\_ and mode of their celebration.

content

[ENG823] Literature has a \_\_\_\_\_ means of communication

universal

[ENG823] Literature is partly \_\_\_\_\_ as it creates new words which become part of everyday conversation.

linguistic

[ENG823] \_\_\_\_\_ reminds indigenous people of their ancestral background.

Festivals

[ENG823] Literature is a body of written work which entails \_\_\_\_\_ and language culture

[ENG823] Popular culture and \_\_\_\_\_ are inseparable as they are interwoven.

music

[ENG823] The tool of literary communication is \_\_\_\_\_ or language as its poetics.

artistic language

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