

financing

[ECO722] Market risk can be classified as _____ Risk and Non-Directional Risk.
directional

[ECO722] _____ is a factor which determine the cost of capital
Source of finance

[ECO722] _____ may be used to raise _____ financing for a
specific activity
bonds

[ECO722] _____ are a special type of instrument used for long-term equity
_____ financing
warrants

[ECO722] Innovation is a _____ concept
multi-dimensional

[ECO722] Risk can be referred to like the chances of having an unexpected or
_____ outcome
negative

[ECO722] _____ has said _____ Uncertainty is an unknown risk, while Risk
is a measurable uncertainty.
Prof. Knight

[ECO722] Simply, elasticity is the change in demand from a change in _____
price

[ECO722] The word Industrial Marketing is also treated as _____ Marketing
business-to-business

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