

Which of the following is NOT a way to improve the usability of an e-commerce site?
making the ordering process harder than it needs to be

Which of the following considerations is NOT to be adhered to before starting an E-Commerce Business?
Discouragement of returning shoppers

Which of the following falls under macro environment of e-commerce?
Digital economy

Digital Rights Management (DRM) systems can protect against the following threats to your digital rights Except?
Data right

The three (3) major forces fueling e-commerce are
economic, marketing and multimedia convergence forces

The ability of suppliers to interact and transact directly with buyers, thereby eliminating intermediaries and distributors is known as _____
Disintermediation

_____ is a software that facilitates easy selection and payment of products purchased by a customer from an e-commerce website is called
Shopping cart

One of the following is NOT a major type of e-commerce
Consumer-to-Government (C2G)

Out of the following, which is NOT a benefit of E-commerce to consumers?
Restricted access

ICANN stands for
Internet Corporation for Assigned Names and Numbers