

farmers as a solution to \_\_\_\_\_  
Low level education

[AEM411] To bring about change in the life of a farmer, the following strategies has to be introduced with the exception of \_\_\_\_\_  
New communication technologies

[AEM411] Where more time is saved as well as reducing cost required for reaching several individuals in communication is done by \_\_\_\_\_  
Group approach

[AEM411] The following are methods and techniques that extension worker can choose to operate among groups except \_\_\_\_\_  
Communication

[AEM411] Which of the following is not a reason for resistance to change among farmers? \_\_\_\_\_  
Government inconsistency

[AEM411] The attempts to reduce desired behaviour through the internalisation, new beliefs or values is known as \_\_\_\_\_  
Educative strategy

[AEM411] A factor that affects agricultural change that centre on the farmers farm environment and not on the farmers themselves as a solution to \_\_\_\_\_ -  
Economic hindrances

[AEM411] The definition of communication as a conscious attempt to share information and ideas with others was coined by \_\_\_\_\_  
William et al. (1984)

[AEM411] Communication between a person and others who may not be physically present or seen is called \_\_\_\_\_  
Extra-personal communication

[AEM411] An idea, practice or product that is perceived as new by the potential users or adopters is known as \_\_\_\_\_  
Innovation

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